

# IMBAYAH

Banaue, Ifugao, Philippines



**Theme:**

**“IMBAYAH: A Living Heritage,  
Our Festival and The World”**



**You are Cordially Invited**

**April 29-30 to May 1, 2017**

# CALENDAR OF EVENTS

## Pre-Imbayah Activities (April 20-28, 2017)

| TIME      | EVENT / ACTIVITY | VENUE                   |
|-----------|------------------|-------------------------|
| 7PM -10PM | • NABAH          | - Municipal Open Ground |

## April 28, 2017

| TIME      | EVENT / ACTIVITY                                                            | VENUE                   |
|-----------|-----------------------------------------------------------------------------|-------------------------|
| 8AM-5PM   | • OPEN PROFESSIONAL WOODCARVING COMPETITION<br>(Sponsored by STIHL Company) | - Municipal Gymnasium   |
| 1:00 P.M. | • Arrival of Barangay Delegations/Participants                              | - Banaue Central School |
| 6:00 P.M. | • Pre-pageant – Mr. and Ms. Imbayah 2017 and Banaue Got Talent              | - Municipal Gym         |

## DAY 1 – April 29 (Saturday)

| TIME             | EVENT / ACTIVITY                                                                                                                                                                                                                                                                                                         | VENUE                                                                                                                                                             |
|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:30 A.M.        | • Ethnic Parade                                                                                                                                                                                                                                                                                                          | - Route: ICS Gym – Paypayan, Bocos to Municipal Gym<br>- Showdown Area: Front of New Building                                                                     |
|                  | • OPENING PROGRAM                                                                                                                                                                                                                                                                                                        | - Municipal Gym                                                                                                                                                   |
| (April 29, 2017) | <ul style="list-style-type: none"> <li>✓ Opening and cutting of ribbons of the following:</li> <li>✓ 3<sup>rd</sup> Jerry U. Dalipog Fun shoot</li> <li>✓ Indigenous Cuisines Display and Selling</li> <li>✓ Local Organic Food Display</li> <li>✓ Jobs Fair</li> <li>✓ Opening of Local Skills Demonstration</li> </ul> | <ul style="list-style-type: none"> <li>-Awan-Igid</li> <li>-Trade Center 1</li> <li>- Trade Center 1</li> <li>-Trade Center 1</li> <li>-Trade Center 1</li> </ul> |
| 12:00 nn         | • HICHA "Public Lunch"                                                                                                                                                                                                                                                                                                   | - In Front of the Municipal Hall                                                                                                                                  |
| 2:00 P.M.        | • Wooden Scooter Presentation                                                                                                                                                                                                                                                                                            | - Route: Main Viewpoint to Town Center                                                                                                                            |
|                  | • Presentation of participants and photo opportunities                                                                                                                                                                                                                                                                   | - Municipal Gym                                                                                                                                                   |
|                  | • ETHNIC GAMES COMPETITION                                                                                                                                                                                                                                                                                               | - Municipal Gym                                                                                                                                                   |
|                  | A. Children Category                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                   |
|                  | ✓ Binnawot                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                   |

|           |                                                                                                                          |                 |  |
|-----------|--------------------------------------------------------------------------------------------------------------------------|-----------------|--|
|           | <ul style="list-style-type: none"> <li>✓ Akkad "stilts"</li> <li>✓ Ab-abba "human burden"</li> <li>✓ Kayyatan</li> </ul> |                 |  |
|           | B. Adult Category (body, feet & hands wrestling)                                                                         |                 |  |
|           | <ul style="list-style-type: none"> <li>✓ Bangngunan, Hanggor, Kakkait, Bultung and Labba Race (female)</li> </ul>        |                 |  |
|           | <ul style="list-style-type: none"> <li>• Guyyuchan "tug-of-war" men and women</li> </ul>                                 | - Municipal Gym |  |
| 6:00 P.M. | <ul style="list-style-type: none"> <li>• Spiritual Festival</li> </ul>                                                   | - Municipal Gym |  |

## DAY 2 – April 30 (Sunday)

| TIME      | EVENT / ACTIVITY                                                                                                                                                                                                                                                                                                      | VENUE                                                         |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|
| 6:00 A.M. | <ul style="list-style-type: none"> <li>• Imbayah Fun Run</li> </ul>                                                                                                                                                                                                                                                   | - <b>Route:</b> In-front of Municipal Hall to Guihob and back |
| 8:00 A.M. | <ul style="list-style-type: none"> <li>• Presentation of Finishers – Imbayah Fun Run</li> </ul>                                                                                                                                                                                                                       | - Municipal Gym                                               |
| 8:30 A.M. | <ul style="list-style-type: none"> <li>• Community Parade—NGOs, POs and GOs</li> </ul>                                                                                                                                                                                                                                | - <b>Route:</b> RTC Branch 34 to Municipal gym                |
|           | <ul style="list-style-type: none"> <li>• OPENING PROGRAM</li> </ul>                                                                                                                                                                                                                                                   | - Municipal Gym                                               |
|           | <ul style="list-style-type: none"> <li>• Awarding of prizes for the woodcarving competition</li> </ul>                                                                                                                                                                                                                | -Municipal Gym                                                |
|           | <ul style="list-style-type: none"> <li>• NATIVE DANCES &amp; MUSICAL PRESENTATIONS</li> <li>A. Native Dances               <ul style="list-style-type: none"> <li>✓ Hinggatut (adult &amp; children)</li> <li>✓ Chinuya (adult &amp; children)</li> </ul> </li> <li>B. Creative Ethnic Ensemble (children)</li> </ul> |                                                               |
| 1:30 P.M. | <ul style="list-style-type: none"> <li>• Float Parade Contest</li> </ul>                                                                                                                                                                                                                                              | - <b>Route:</b> RTC Branch 34 to Front of New Building        |
|           | <ul style="list-style-type: none"> <li>• Display and Final Judging of Floats</li> </ul>                                                                                                                                                                                                                               | - Front of New Building                                       |
| 3:00 P.M. | <ul style="list-style-type: none"> <li>• MUSICAL CONTEST</li> <li>a. Double duet</li> <li>b. Chorale competition</li> <li>c. Battle of the Band</li> </ul>                                                                                                                                                            | -Municipal Gym                                                |
| 6:00 P.M. | <ul style="list-style-type: none"> <li>• Coronation Night – Search for Mr. and Ms. Imbayah 2017</li> </ul>                                                                                                                                                                                                            | -Municipal Gym                                                |

## DAY 3 – May 1 (Monday)

| TIME         | EVENT / ACTIVITY                                                                 | VENUE                                                                                                                                             |
|--------------|----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00<br>A.M. | ● MARATHON—Men in G String and Women in sports wear                              | - <b>Route:</b> Welcome Arch at Batching Amganad to finish line at the Town Center                                                                |
| 8:00<br>A.M. | ● Presentations of winners and awarding of prizes for the marathon men and women | - Municipal Gym                                                                                                                                   |
| 8:30<br>A.M. | ● Modern Street Dancing Competition                                              | - <b>Route:</b> ICS gym to town center<br>- <b>Showdown Areas:</b> Front of Bacnis Residence & finale at the town center in front of New Building |
|              | ● PROGRAM                                                                        | - Municipal Gym                                                                                                                                   |
|              | ● Munbayo “manual rice milling showdown”                                         | - In front of the new building                                                                                                                    |
|              | ● Volleyball men in G-string (Bocos vs. Poblacion)                               | - Municipal Gym                                                                                                                                   |
| 1:00<br>P.M. | ● Tallakan Presentation                                                          | Route: RTC Branch 34 to Town Center                                                                                                               |
| 2:00<br>P.M. | ● Awarding of Prizes and Closing Program                                         | - Municipal Gym                                                                                                                                   |

### IMBAYAH

As it has been through for centuries, Imbayah, a Noble People's Feast, is Banaue's grandest cultural celebration marking the passage of one person and his family from common folk to nobility status in the community. Imbayah comes from the word "bayah", meaning rice wine. "Bumayah" or "Imbayah" connotes nobility or abundance – an occasion were it is said that wine overflows from heirloom jars and the feast set for mortals and gods.

On the Imbayah's festive days, the people don their full native regalia; fun games and sports that test strength and prowess are played; the epics are chanted; native songs mingle with the air of merry-making; and at the beating of the ancient gongs, dancing becomes – for the people, soulful communion. Ushering the communal feast are nine consecutive days "nabah", during which the community gather together in the evenings to dance, sing and listen to stories. Far more than the display of personal wealth and power, the performance of the Imbayah, bestow upon the clan and community as much honor and blessings reaped by the Bumayah. It is this symbolic acceptance of community with other families and in valuing one's own customs and traditions that the household of the Ifugao deemed noble.

In these contemporary times, the Imbayah was transformed into a traditional community festival showcasing the colorful, the noble, and the best in Banaue's cultural heritage. It highlights the continuing revival of the Ifugao Culture through ethnic parade, traditional arts and craft, dance and music presentation, and ethnic games with the variation of arm, leg and body wrestling and other sports date back to the time of the forefathers of the Ifugao people are presented.